

TOOY



TOOY



TOOY nasce dall'ispirazione di creare prodotti fortemente propositivi dal punto di vista stilistico e concettuale nel mercato dell'illuminazione decorativa. Bilanciando le forme d'arte tradizionale alla continua ricerca e sperimentazione, l'idea è nata per creare prodotti unici e riconoscibili tali da soddisfare una fascia di mercato particolarmente attenta nei confronti del gusto e dell'originalità.

Le lampade TOOY sono elementi decorativi dal forte senso estetico e dall'apparente semplicità ma di grande sofisticatezza che danno un valore aggiunto all'ambiente in cui si inseriscono. Oltre al forte carattere decorativo dei prodotti e alla particolare e raffinata immagine che il marchio trasmette, un valore importante è costituito dall'artigianalità tipicamente italiana dell'azienda e dai materiali preziosi utilizzati. Prodotti a regola d'arte che preservano la cultura del ben fatto e la passione per la luce. Apparecchi innovativi, che raccontano la luce, caratterizzati da una forte matrice artigianale la cui essenzialità personalizza l'ambiente in cui si inserisce.

Lavoriamo continuamente per mescolare la luce con il design utile e funzionale, immergendoci nel nostro ambiente, traendo vantaggio da una lunga storia familiare ed esplorando le infinite possibilità dei nostri spazi quotidiani.

TOOY è un brand fondato da Valeria Giacomozzi & Valerio Tidei.

Inspired by the idea of creating highly propositive products in the decorative lighting panorama – either style- and concept-wise – TOOY offers a variety of lighting types, combining materials and finishes. Balancing traditional art forms to continuous research and experimentation, TOOY creates unique and recognizable products, able to meet the needs of a market segment particularly attentive to taste and originality.

TOOY lamps are decorative elements with a strong aesthetic sense – simple in appearance, though highly sophisticated – which give an added value to any ambience in which they are used.

In addition to the strong decorative character of its products and to the particular and elegant image of the brand, an important added value is given by the typically Italian craftsmanship of the manufacturer and the precious raw material used for the production. Products made to perfection, preserving the culture of “well done” and the passion for light.

Innovative apparatuses that “tell a story” of light; product of a strong workmanship which permeates each and every one of TOOY items, transferring their essentiality to the ambience surrounding them.

TOOY keeps working to combine light to useful and functional design, immersing itself in its environment, taking advantage of a long family history and exploring the never-ending possibilities of our everyday spaces.

TOOY is a brand established by Valeria Giacomozzi & Valerio Tidei.

Inspiriert von der Idee, im dekorativen Beleuchtungs-panorama stilischer und konzeptionell höchst positive Produkte zu kreieren, bietet TOOY eine Vielzahl von Beleuchtungslösungen, bei denen Materialien und Oberflächen kombiniert werden. TOOY bringt traditionelle Kunstformen mit kontinuierlicher Forschung und Experimenten in Einklang und schafft einzigartige und erkennbare Produkte, die die Bedürfnisse eines Marktsegments erfüllen, das besonders auf Geschmack und Originalität achtet.

TOOY-Lampen sind dekorative Elemente mit einem starken ästhetischen Sinn – einfach in der Erscheinung, aber hochentwickelt –, die jedem Ambiente, in dem sie verwendet werden, einen Mehrwert verleihen.

Neben dem starken dekorativen Charakter seiner Produkte und dem besonderen und eleganten Image der Marke ist ein wichtiger Mehrwert durch die typisch italienische Handwerkskunst des Herstellers und den für die Herstellung verwendeten wertvollen Materialien gegeben. Perfekionierte Produkte, die die Kultur des „Gut gemacht“ und die Leidenschaft für das Licht bewahren.

Innovatives Auftreten das eine Story vom Licht “erzählt”; Produkt einer starken Kunstfertigkeit, die jedes einzelne TOOY-Objekt durchdringt und dessen Wesentlichkeit auf das umgebende Ambiente überträgt.

TOOY arbeitet weiter daran, Licht mit nützlichem und funktionalem Design zu verbinden, sich in seine Umgebung zu versenken, eine lange Familiengeschichte zu nutzen und die unendlichen Möglichkeiten unserer alltäglichen Räume zu erkunden.

TOOY wurde von Valeria Giacomozzi & Valerio Tidei gegründet.

Inspiré à l'idée de créer des produits élevés dans le panorama décoratif de l'illumination – pour le style et pour le raisonné concept – TOOY offre une sélection pour les différents types d'illumination, il combine des matériels et il choisit une finition avec un œil attentif aux modes actuelles.

TOOY a créé des produits uniques et reconnaissables en balançant les formes de l'art traditionnelle, la recherche continue et l'expérimentation, il est particulièrement attentif à être original et capable de comprendre la nécessité du marché.

Les lampes TOOY sont des éléments décoratifs qui ont un fort sens esthétique – ils sont simples apparentements, pourtant ils sont sophistiqués – ils donnent une valeur ajoutée dans n'importe quelle atmosphère.

Une autre valeur ajoutée est le traditionnel artisanat italien de la manufacture et les inestimables matériaux bruts utilisés pour la production. Produits parfaitement faits, préservant la culture du « bien fait » et la passion pour l'illumination. Éléments innovatifs qui racontent l'histoire de l'illumination; produits d'une solide fabrication laquelle permet le lien entre tous les éléments de TOOY, en transférant son essentialité dans l'ambiance environnante.

TOOY veut combiner l'illumination à travers le design utile et fonctionnel, en s'immergeant dans ses milieux, en profitant d'une longue histoire familiale et en explorant toutes les possibilités dans les espaces quotidiens.

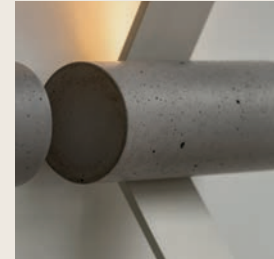
TOOY est une marque créée par Valeria Giacomozzi & Valerio Tidei.



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CODE 512  
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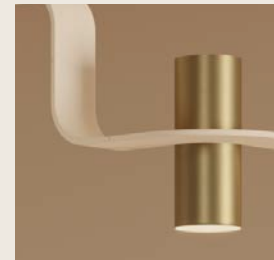
**NASTRO**  
CODE 563  
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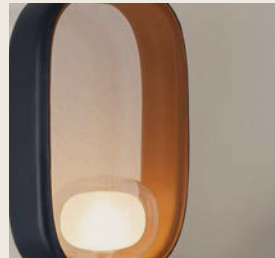
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BILANCELLA  
CODE 512

DESIGN BY  
ROBERTO GIACOMUCCI

YEAR  
2015



BILANCELLA 512.21 / sand black





Manerba, Photo: FTfoto, Styling: Fulvia Carmagnini  
BILANCELLA 512.22 / sand black



BILANCELLA 512.21 / sand black



BILANCELLA 512.71 / sand black



BILANCELLA 512.22 / sand black

EXCALIBUR  
CODE 559

DESIGN BY  
CORRADO DOTTI

YEAR  
2017

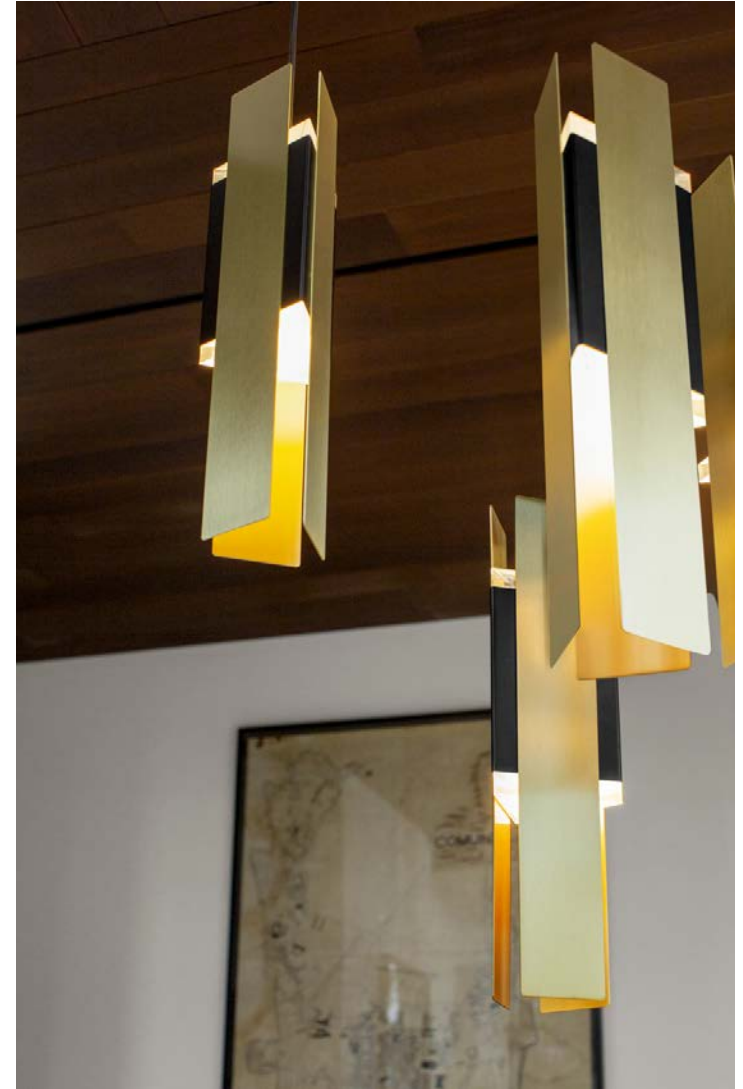


EXCALIBUR 559.41 / sand black + brushed brass





EXCALIBUR 559.21 / sand black + brushed brass





EXCALIBUR 559.12 / sand black + brushed brass



EXCALIBUR 559.23 / sand black + brushed brass





Project: Forme di luce, Photo: Marco Toté  
EXCALIBUR 559.42 / sand black + brushed brass



Project: Forme di luce, Photo: Marco Toté  
EXCALIBUR 559.42 / sand black + brushed brass



Project: Forme di luce, Photo: Marco Toté  
EXCALIBUR 559.42 / sand black + brushed brass



EXCALIBUR 559.42 / sand black + brushed brass

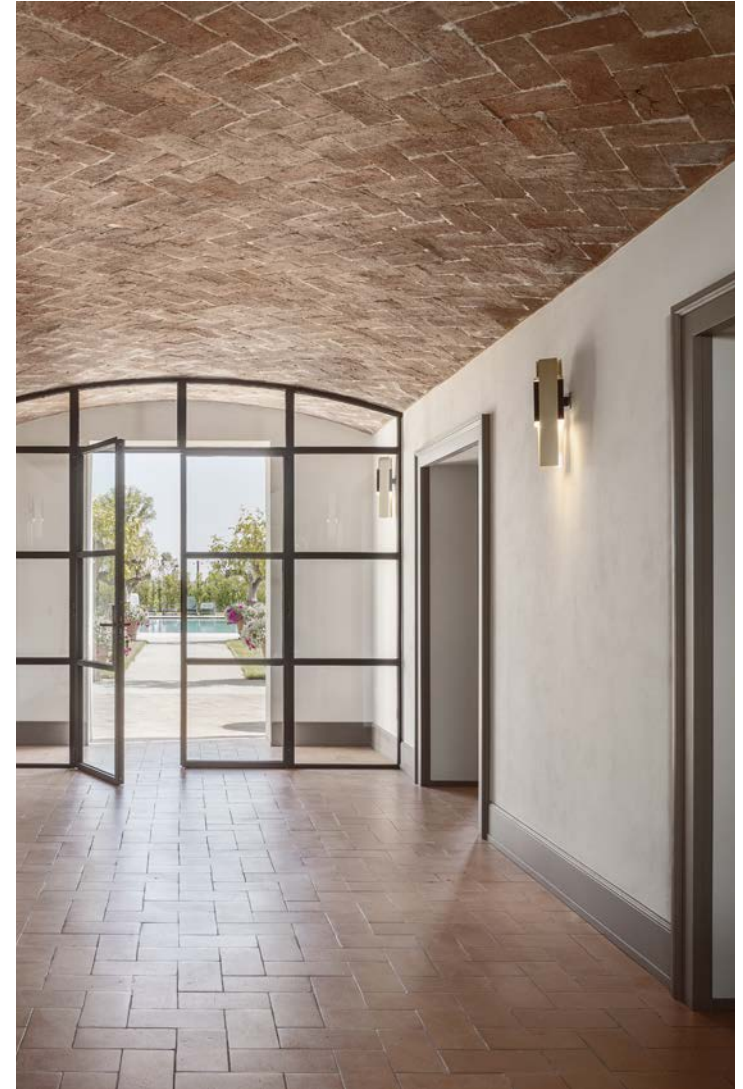


EXCALIBUR 559.21 / sand black + brushed brass





Project: Elena Storti, Matteo Arnoldi, Photo: Davide Galli  
EXCALIBUR 559.42 / sand black + brushed brass



Project: Elena Storti, Matteo Arnoldi, Photo: Davide Galli  
EXCALIBUR 559.41 / sand black + brushed brass

FILIPA  
CODE 555

DESIGN BY  
CORRADO DOTTI

YEAR  
2017

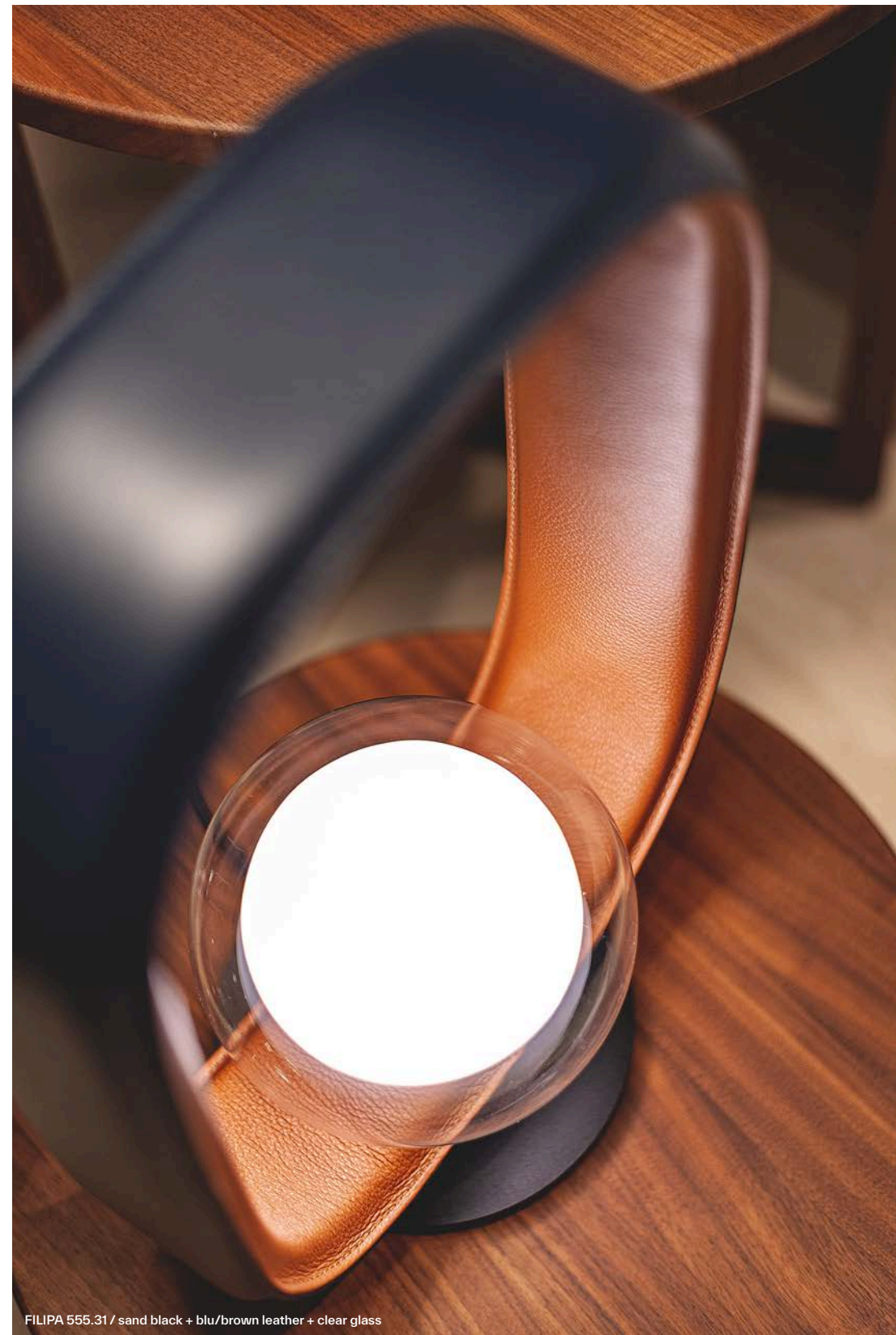


FILIPA 555.22 / sand black + blu/brown leather + clear glass





FILIPA 555.22 / sand black + blu/brown leather + clear glass



FILIPA 555.31 / sand black + blu/brown leather + clear glass



FILIPA 555.31 / sand black + blu/brown leather + clear glass





FILIPA 555.22 / sand black + sand grey + clear glass



FILIPA 555.41 / sand black + sand grey + clear glass



FILIPA 555.22 / sand black + blu/brown leather + clear glass

GORDON  
CODE 561

DESIGN BY  
CORRADO DOTTI

YEAR  
2019



GORDON 561.13ABC / matte black + brushed brass  
OSMAN 560.31 / matte black + brushed brass + clear glass



GORDON 561.49 / matte black + brushed brass



GORDON 561.49 / matte black + black chrome





GORDON 561.31 / matte black + black chrome

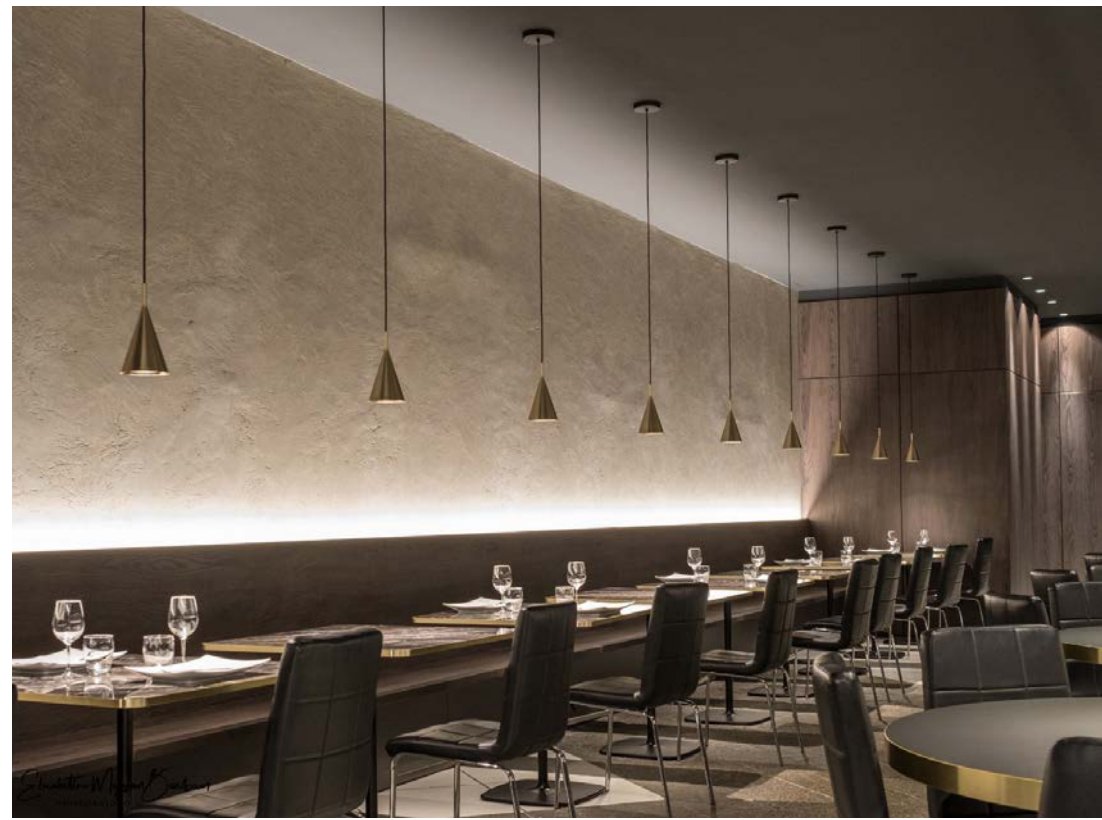


GORDON 561.31 / matte black + brushed brass



GORDON 561.24 / matte black  
GORDON 561.21 / matte black  
GORDON 561.22 / matte black





Bada Korean Restaurant, Italy  
GORDON 561.21 / matte black + brushed brass





GORDON 561.48 / matte black + brushed brass





GORDON 561.61 / matte black + black chrome  
GORDON 561.31 / matte black + brushed brass



Interior project: Formadesign Studio, Location: Villa riviera Resort, Photo: Enrico Costantini  
GORDON 561.48 / matte black + brushed brass



GORDON 561.61 / matte black + matte black



Project: Forme di luce, Photo: Marco Toté  
GORDON 561.43 / matte black + brushed brass  
GORDON 561.31 / matte black + brushed brass

LEGIER  
CODE 557

DESIGN BY  
CORRADO DOTTI

YEAR  
2017



LEGIER 557.26 / sand black + light grey + opal white glass





LEGIER 557.26 / sand black + light grey + opal white glass

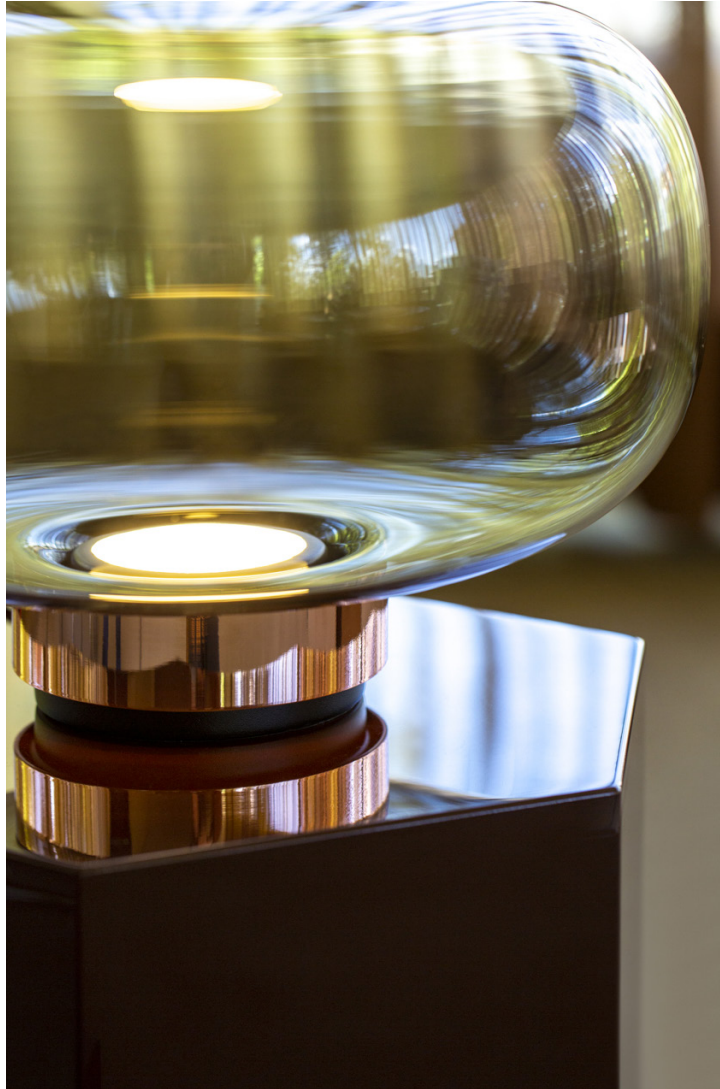






LEGIER 557.34 / sand black + copper + smoke glass





LEGIER 557.34 / sand black + copper + smoke glass



LEGIER 557.32 / sand black + brushed brass + smoke glass





LEGIER 557.22 / sand black + copper + opal white glass  
LEGIER 557.24 / sand black + copper + opal white glass  
LEGIER 557.34 / sand black + copper + opal white glass



LEGIER 557.22 / sand black + light grey + smoke glass  
LEGIER 557.24 / sand black + light grey + smoke glass



LEGIER 557.34 / sand black + brushed brass+ opal white glass



LEGIER 557.26 / sand black + brushed brass + smoke glass



LEGIER 557.34 / sand black + brushed brass + opal white glass  
LEGIER 557.32 / sand black + brushed brass + opal white glass





Project: Primo Atelier, Photo: Carlo Oriente  
LEGIER 557.22 / sand black + brushed brass + smoke glass  
LEGIER 557.24 / sand black + brushed brass + smoke glass



Project: Stephanie Kasel Interiors  
LEGIER 557.22 / sand black + brushed brass + opal white glass





Project: Pilar Roger  
Location: La Galiana Golf Resort  
LEGIER 557.34 / sand black + brushed brass + opal white glass





Project: Pilar Roger, Location: La Galiana Golf Resort  
LEGIER 557.34 / sand black + brushed brass + opal white glass  
LEGIER 557.24 / sand black + brushed brass + opal white glass  
NABILA 552.36 / matte black + brushed brass + clear glass



LILLY  
CODE 558

DESIGN BY  
CORRADO DOTTI

YEAR  
2017



LILLY 558.32 / sand black + beige fabric and black net



LILLY 558.22 / sand black + beige fabric and black net  
LILLY 558.23 / sand black + beige fabric and black net  
LILLY 558.25 / sand black + beige fabric and black net





LILLY 558.42 / sand black + beige fabric and black net



LILLY 558.31 / sand black + beige fabric and black net  
LILLY 558.32 / sand black + beige fabric and black net  
LILLY 558.65 / sand black + beige fabric and black net

MACAO  
CODE 551

DESIGN BY  
CORRADO DOTTI

YEAR  
2017



MACAO 551.44 / sand black + beige fabric and black net





MACAO 551.64 / sand black + white fabric





MACAO 551.32 / sand black + beige fabric and black net



Interior project: Formadesign Studio, Location: Villa riviera Resort, Photo: Federico Rossi  
MACAO 551.64 / sand black + beige fabric and black net



MACAO 551.44 / sand black + white fabric





MACAO 551.32 / sand black + beige fabric and black net







MACAO 551.32 / sand black + beige fabric and black net  
MACAO 551.64 / sand black + beige fabric and black net  
MACAO 551.65 / sand black + beige fabric and black net



MACAO 551.32 / sand black + white fabric  
MACAO 551.64 / sand black + white fabric  
MACAO 551.65 / sand black + white fabric



Macao 551.32 / sand black + white fabric



MACAO 551.65 / sand black + white fabric



MOLLY  
CODE 556

DESIGN BY  
CORRADO DOTTI

YEAR  
2017



MOLLY 556.62 / sand black





MOLLY 556.32 / sand black + brushed brass



MOLLY 556.21 / pewter + sand black  
MOLLY 556.22 / pewter + sand black  
MOLLY 556.23 / pewter + sand black





MOLLY 556.21 / pewter + sand black  
MOLLY 556.22 / pewter + sand black  
MOLLY 556.23 / pewter + sand black  
MACAO 551.32 / sand black + beige fabric and black net





MOLLY 556.23 / copper + brushed brass  
MOLLY 556.22 / sand black + brushed brass  
MOLLY 556.21 / brushed brass + copper  
MOLLY 556.23 / brushed brass + copper  
MOLLY 556.21 / sand black + copper  
MOLLY 556.22 / brushed brass + sand black  
MOLLY 556.23 / sand grey + copper



MOLLY 556.62 / sand black + copper + brushed brass





MOLLY 556.23 / pewter + brushed brass



MOLLY 556.72 / sand grey + brushed brass  
MOLLY 556.71 / sand black + brushed brass  
MOLLY 556.72 / brushed brass + sand black



MOLLY 556.71 / brushed brass







MUSE  
CODE 554

DESIGN BY  
CORRADO DOTTI

YEAR  
2017



MUSE 554.13 / sand black + brushed brass





MUSE 554.13 / sand black + brushed brass





MUSE 554.21 / sand black + brushed brass  
MUSE 554.22 / sand black + brushed brass





Muse 554.25 / sand black + copper



MUSE 554.13 / sand black + brushed brass



MUSE 554.44 / sand black + copper





MUSE 554.35 / sand black + brushed brass





Project: Studio Tamat, MPP House  
MUSE 554.71 / sand black + copper



Muse 554.71 / sand black + brushed brass  
Muse 554.72 / sand black + brushed brass





MUSE 554.35 / sand black + brushed brass



MUSE 554.65 / sand black + copper

NABILA  
CODE 552

DESIGN BY  
CORRADO DOTTI

YEAR  
2016



NABILA 552.48 / matte black + brushed brass + clear glass





Nabila 552.48 / matte black + black chrome + smoke glass



NABILA 552.36 / matte black + black chrome + smoke glass





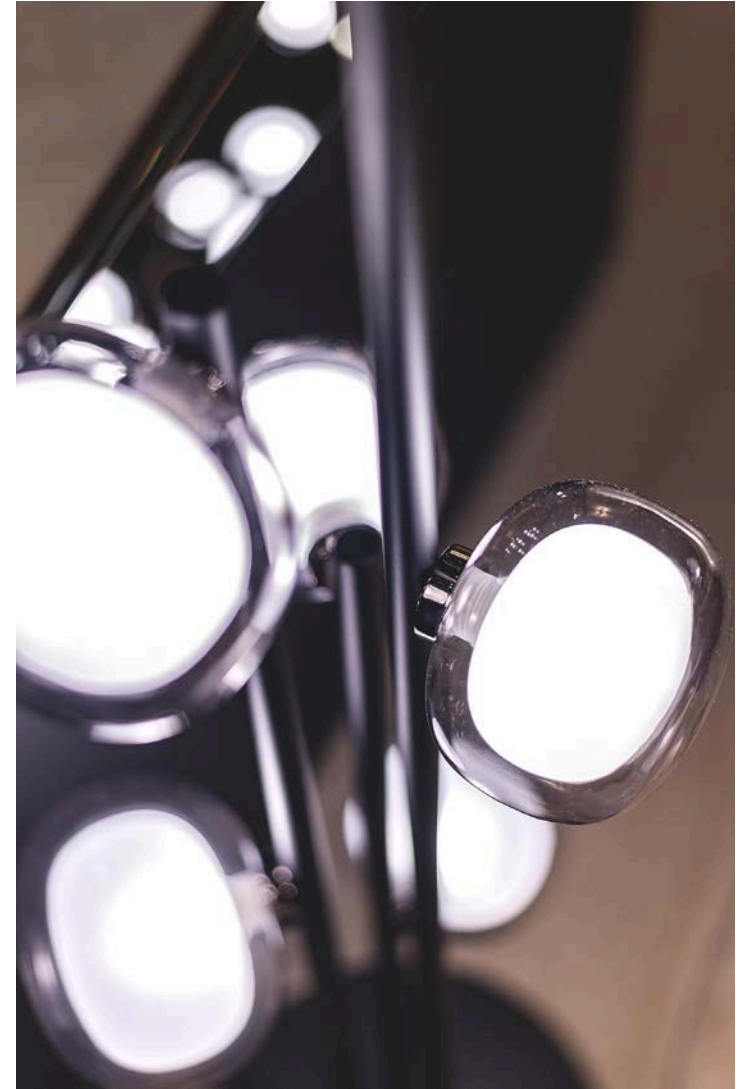
NABILA 552.48 / matte black + brushed brass + clear glass







NABILA 552.48 / matte black + brushed brass + clear glass



Nabila 552.66 / matte black + black chrome + smoke glass



Project: Maison Diez, Mexico City  
NABILA 552.48 / matte black + black chrome + smoke glass







NABILA 552.66 / matte black + brushed brass + clear glass



NABILA 552.41 / matte black + brushed brass + clear glass



NABILA 552.16 / matte black + brushed brass + clear glass





Project: Forme di luce, Photo: Marco Toté  
NABILA 552.16 / matte black + brushed brass + clear glass  
EXCALIBUR 559.42 / sand black + brushed brass



Project: Clysya, Photo: Kris Moya Studio  
NABILA 552.19 / matte black + brushed brass + clear glass



Project: Primo Atelier, Photo: Carlo Oriente  
NABILA 552.16 / matte black + brushed brass + clear glass





Project: MMA  
NABILA 552.12 / matte black + brushed brass + clear glass  
NABILA 552.19 / matte black + brushed brass + clear glass

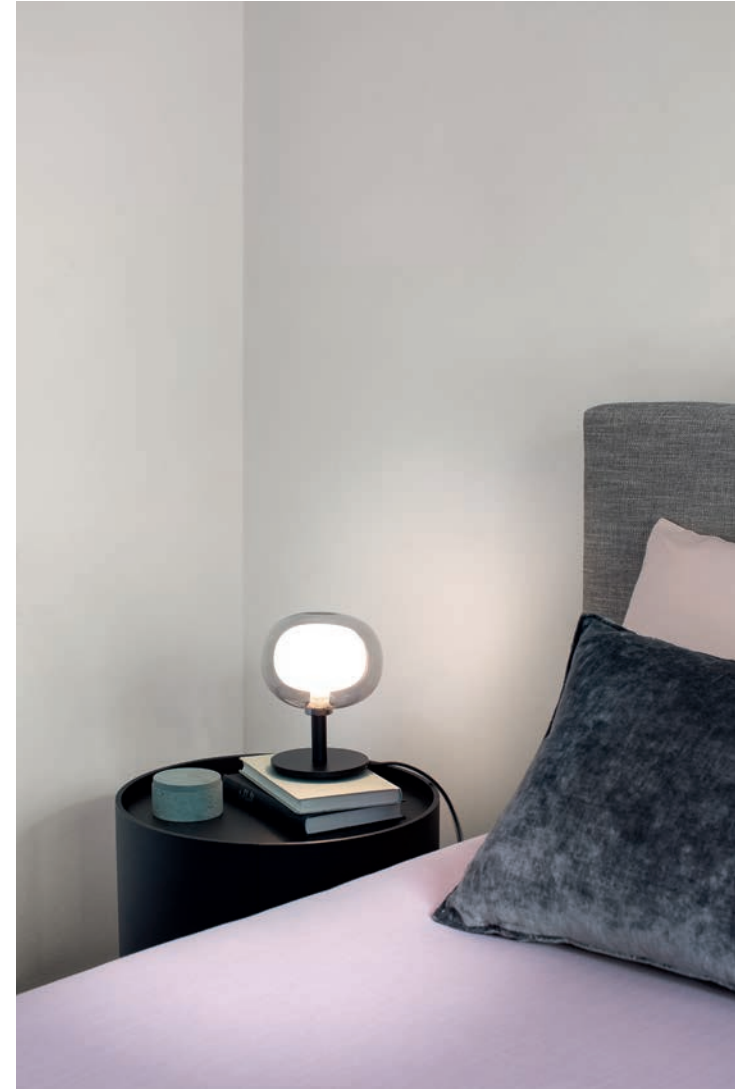


NABILA 552.12 / matte black + brushed brass + clear glass





NABILA 552.12 / matte black + black chrome + smoke glass



NABILA 552.32 / matte black + black chrome + smoke glass



NABILA 552.12 / matte black + black chrome + smoke glass



Interior project: Formadesign Studio, Location: Villa riviera Resort, Photo: Federico Rossi  
NABILA 552.42 / matte black + brushed brass + clear glass





NABILA 552.10 / matte black + brushed brass + clear glass



NABILA 552.10 / matte black + black chrome + smoke glass



Manolo Langis  
NABILA 552.10 / matte black + brushed brass + clear glass



NABILA 552.10 / matte black + brushed brass + clear glass





NABILA 552.73 / matte black + black chrome + smoke glass



NABILA 552.42 / matte black + brushed brass + clear glass



Project: Studio Tenca, Photo: Riccardo Gasperoni  
NABILA 552.19 / matte black + brushed brass + clear glass



NABILA 552.19 / matte black + brushed brass + clear glass





NABILA 552.36 / matte black + black chrome + smoke glass



NABILA 552.21 / matte black + brushed brass + clear glass  
NABILA 552.22 / matte black + brushed brass + clear glass



NABILA 552.21 / matte black + brushed brass + clear glass

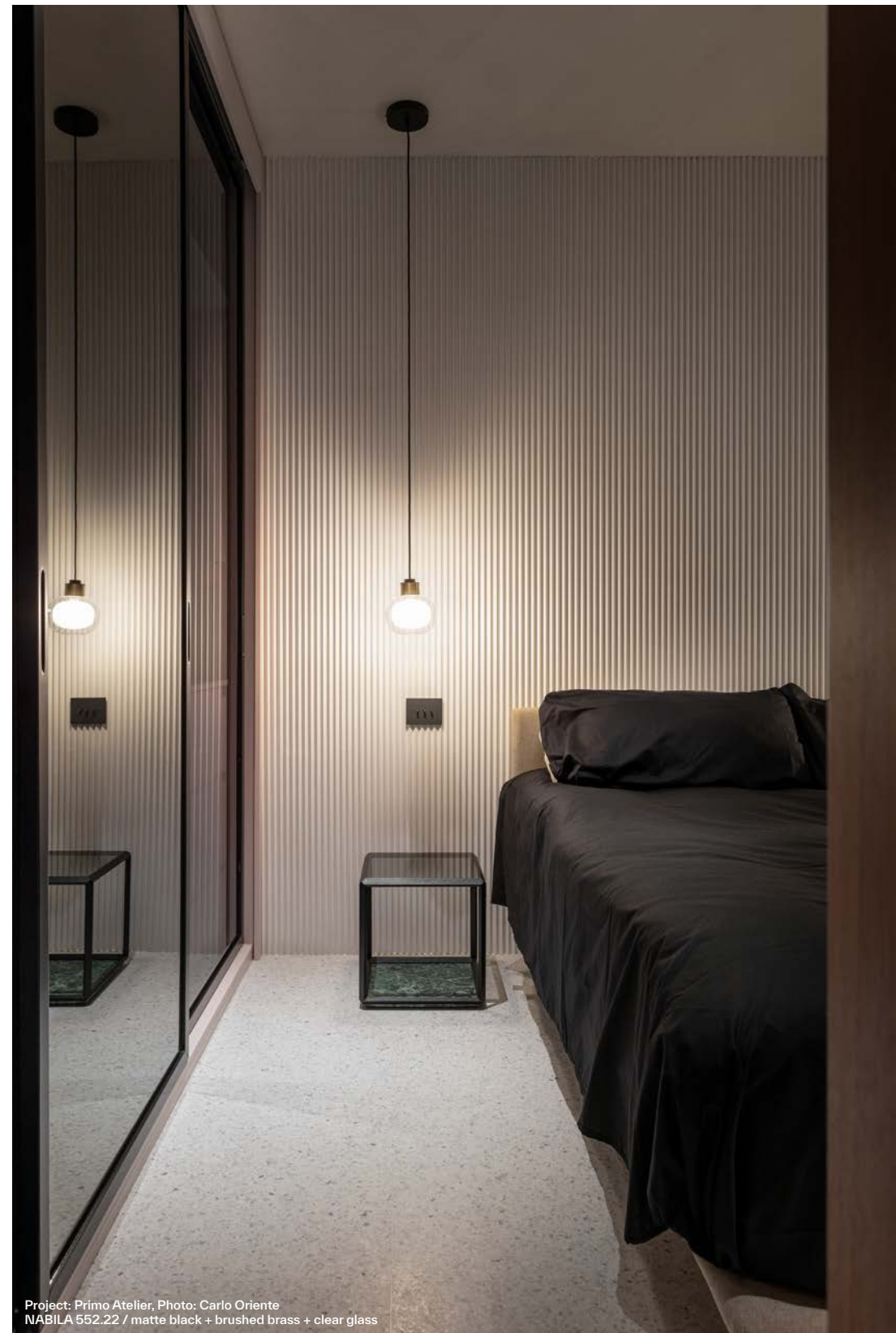


NABILA 552.21 / matte black + brushed brass + clear glass  
NABILA 552.22 / matte black + brushed brass + clear glass





NABILA 552.33 / matte black + brushed brass + clear glass



Project: Primo Atelier, Photo: Carlo Oriente  
NABILA 552.22 / matte black + brushed brass + clear glass

NASTRO  
CODE 563

DESIGN BY  
STUDIOPEPE

YEAR  
2021



NASTRO 563.32 / greenish-grey + brushed brass





NASTRO 563.32 / greenish-grey + brushed brass



NASTRO 563.61 / beige + sand black



NASTRO 563.43 / terracotta + brushed brass

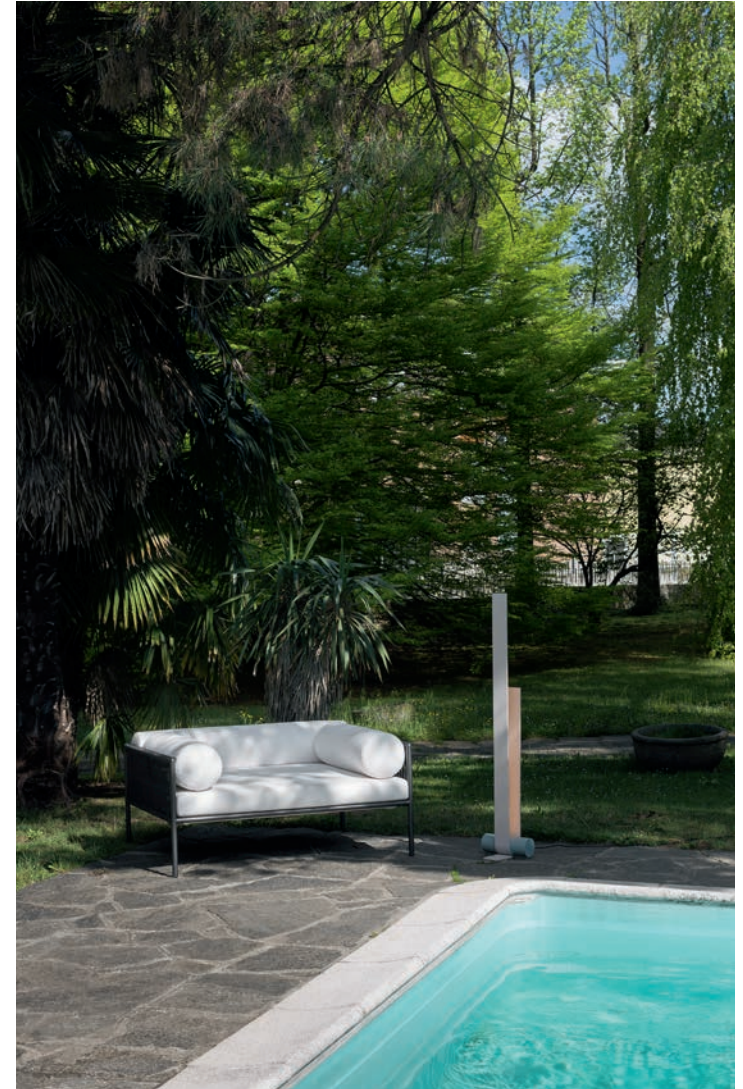


NASTRO 563.62 / beige + sand black





NASTRO 563.62 OUTDOOR / beige + greenish-grey



NASTRO 563.62 OUTDOOR / beige + greenish-grey



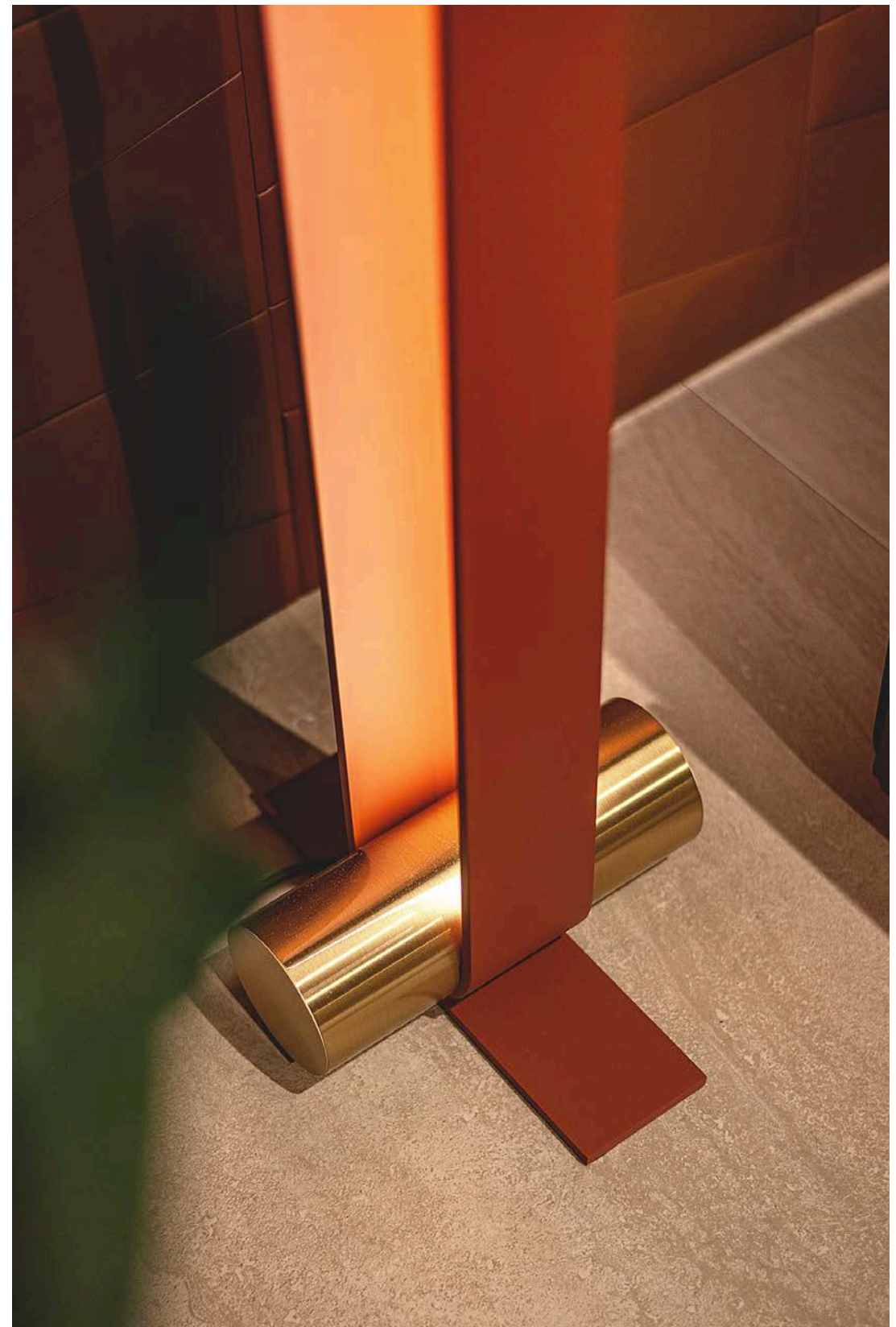


NASTRO 563.62 / beige + concrete





NASTRO 563.62 / terracotta + brushed brass







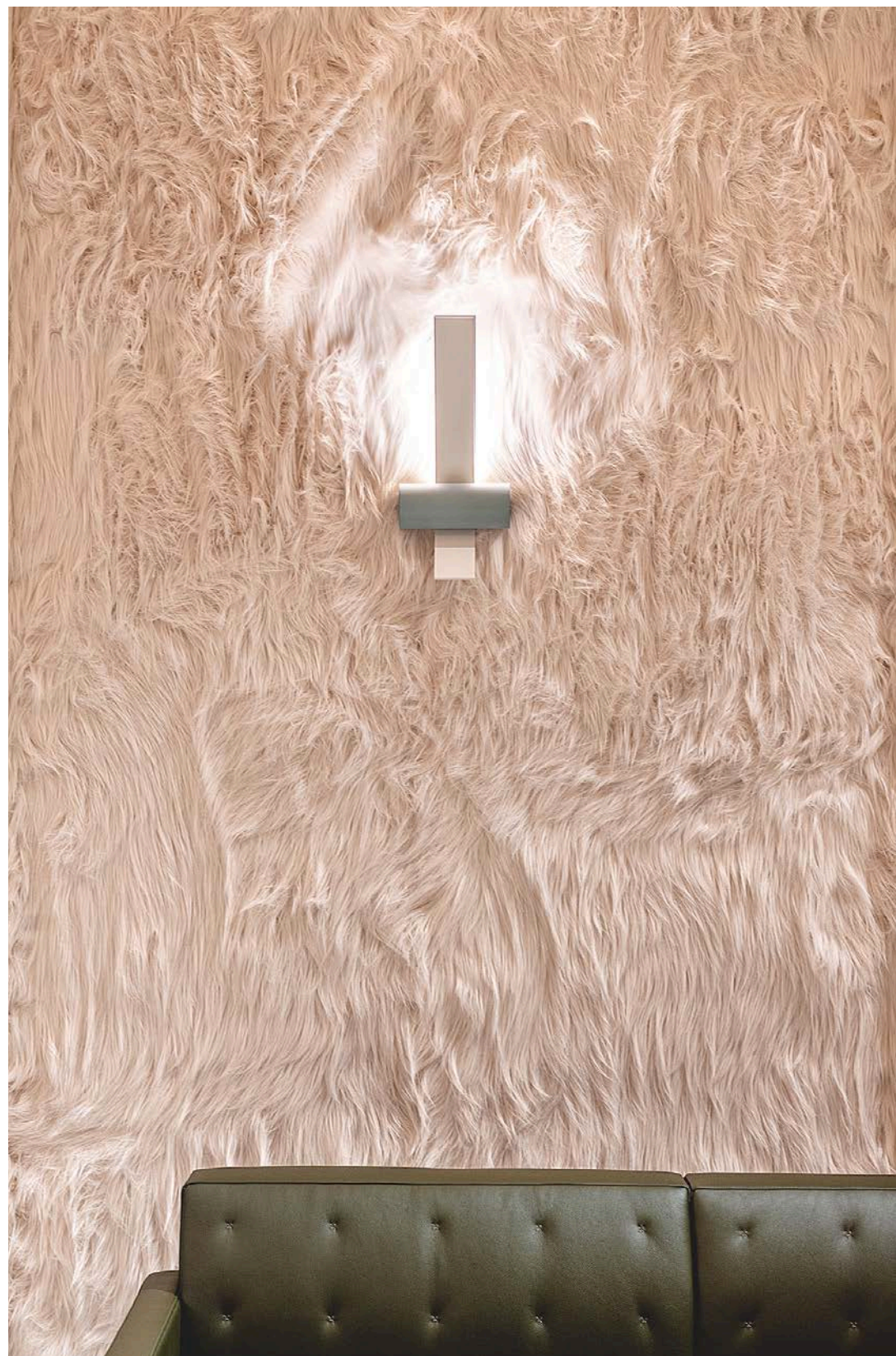
NASTRO 563.41 OUTDOOR / beige + concrete







NASTRO 563.41 / beige + greenish-grey







NASTRO 563.47 / sand black + brushed brass

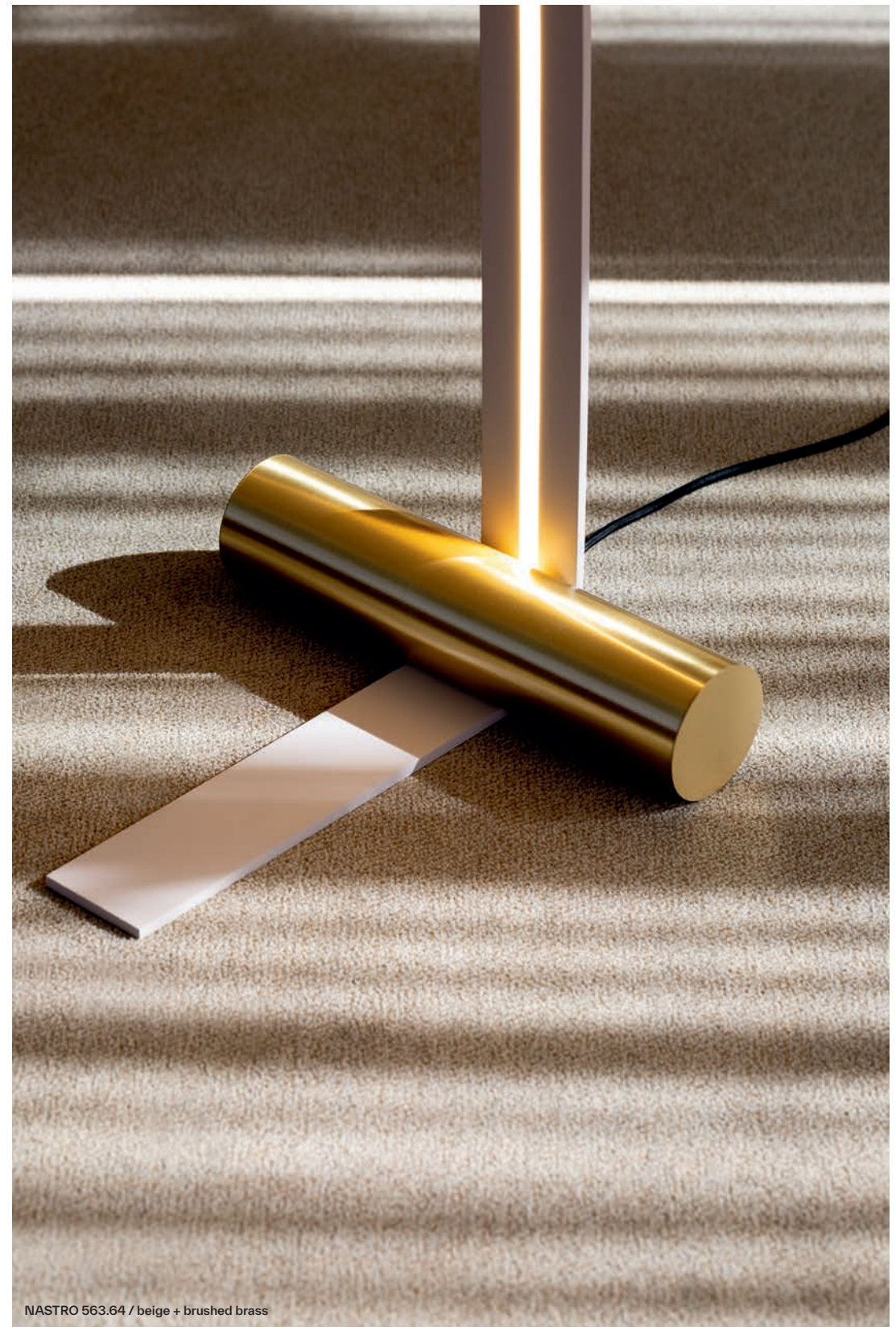






NASTRO 563.64 / beige + brushed brass





NASTRO 563.64 / beige + brushed brass





MASTRO 563.64 / beige + brushed brass  
NABILA 552.36 / matte black + brushed brass + clear glass

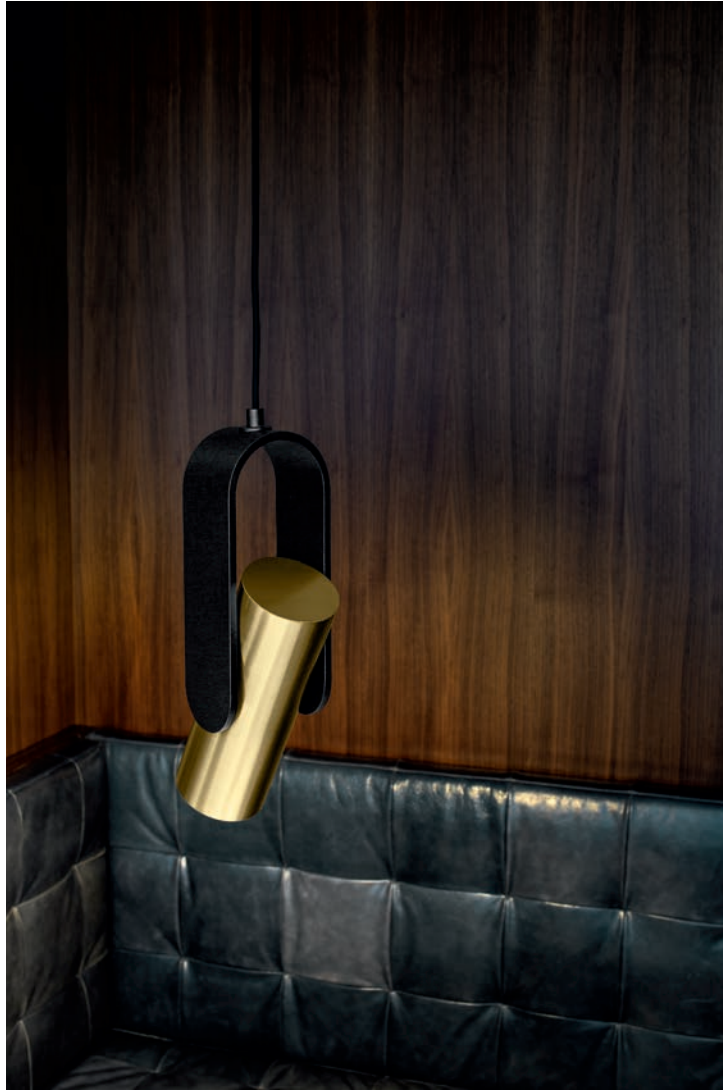




NASTRO 563.22 / beige + Ash







NASTRO 563.11 / sand black + brushed brass



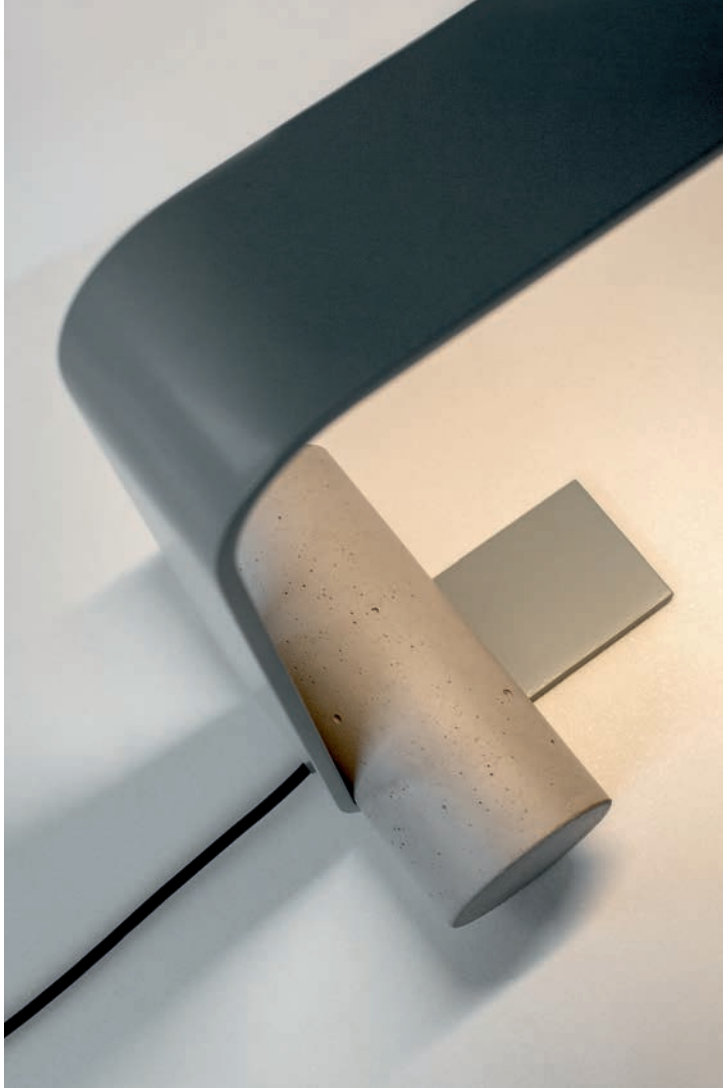


NASTRO 563.11 / sand black + brushed brass





NASTRO 563.21 / beige + brushed brass



NASTRO 563.31 / greenish-grey + concrete





NASTRO 563.31 / beige + terracotta



NASTRO 563.21 / beige + terracotta



NASTRO 563.42 / beige + ash



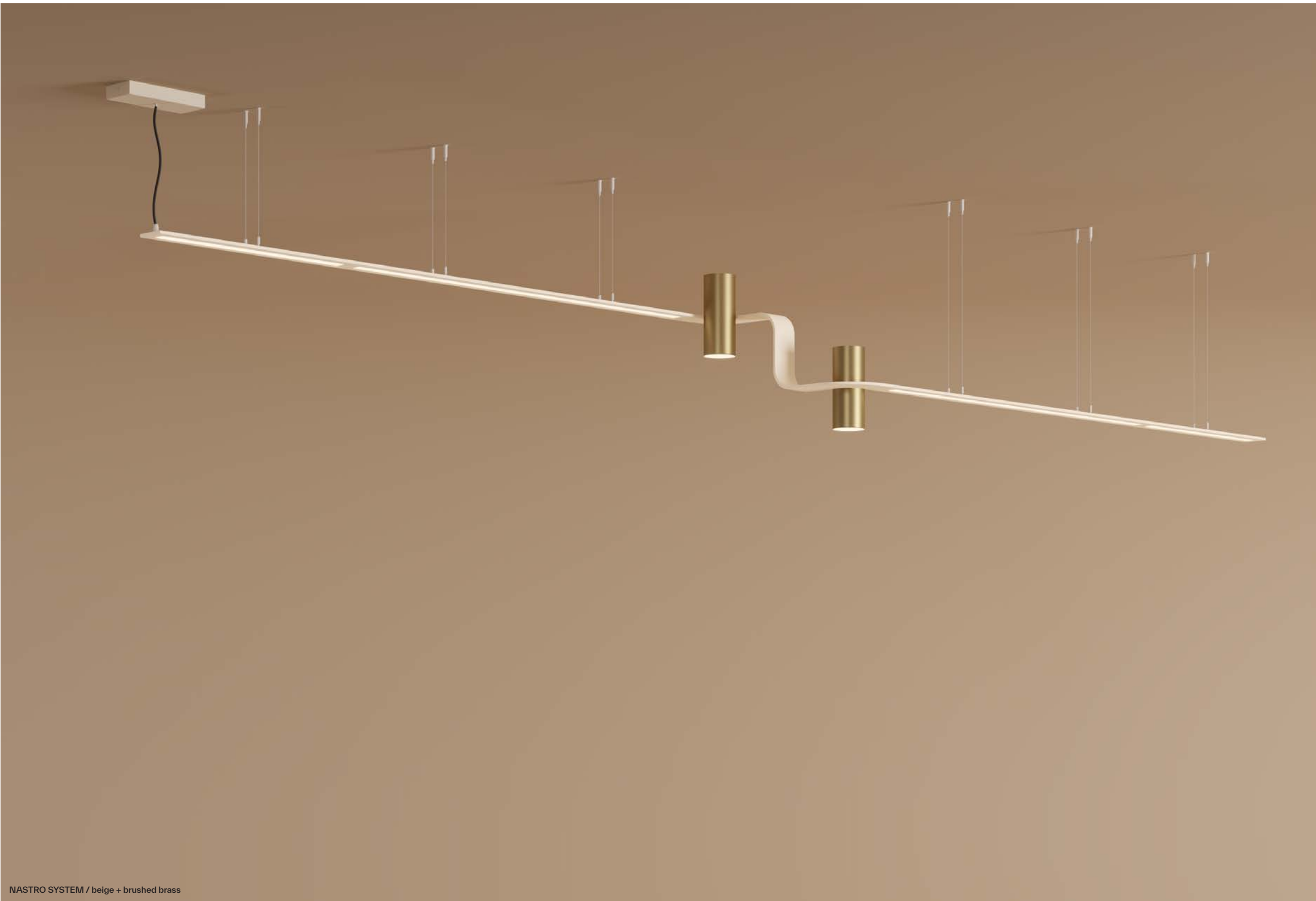
NASTRO SYSTEM  
CODE 563

DESIGN BY  
STUDIOPEPE

YEAR  
2022



NASTRO SYSTEM / sand black + brushed brass



NASTRO SYSTEM / beige + brushed brass

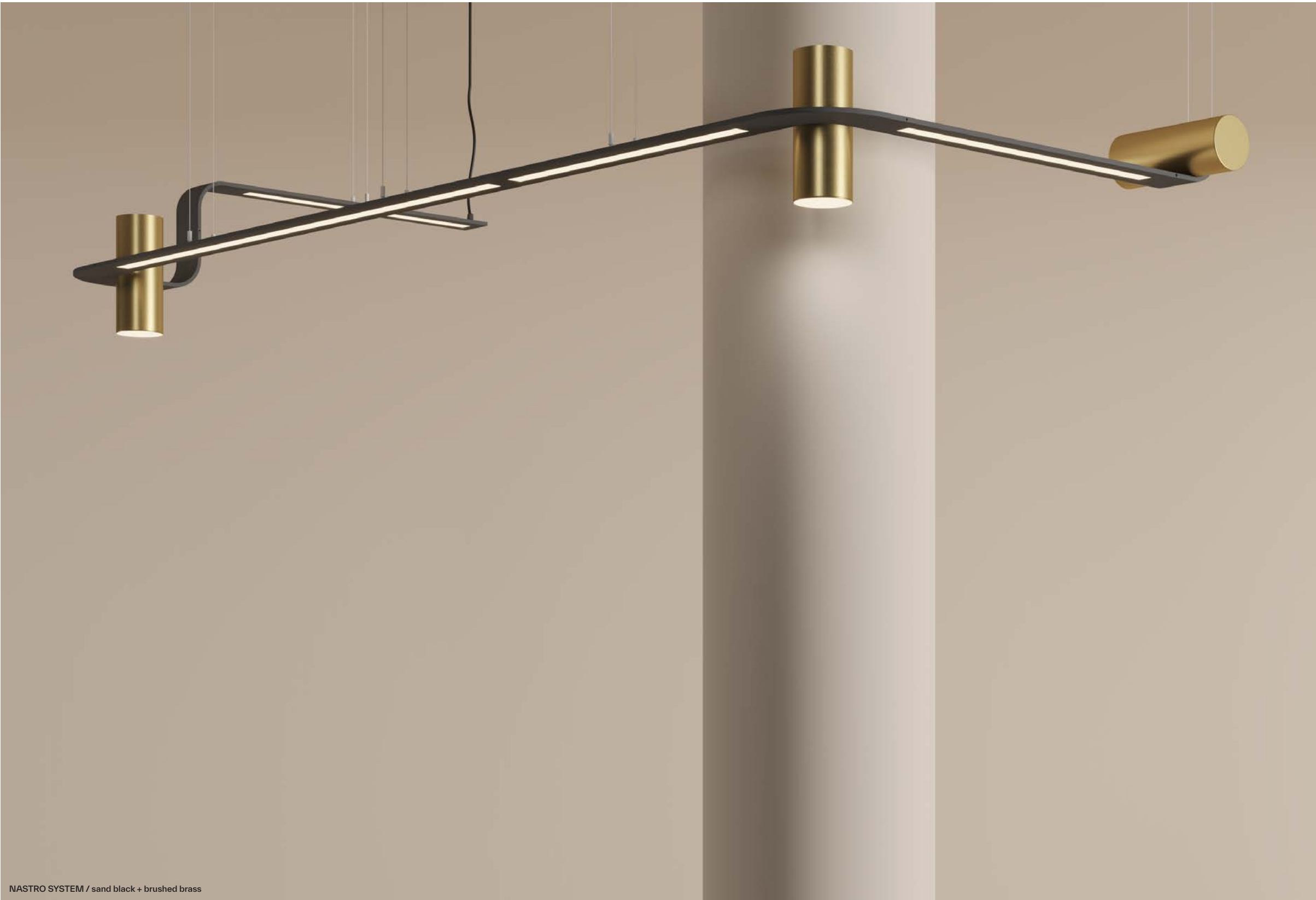




NASTRO SYSTEM / beige + sand black



NASTRO SYSTEM / sand black + brushed brass



NASTRO SYSTEM / sand black + brushed brass





NASTRO SYSTEM / beige + brushed brass



OSMAN  
CODE 560

DESIGN BY  
CORRADO DOTTI

YEAR  
2019



OSMAN 560.64 / matte black + black chrome + smoke glass





Interior project: Formadesign Studio, Location: Villa riviera Resort, Photo: Federico Rossi  
OSMAN 560.42 / matte black + brushed brass + clear glass



OSMAN 560.34 / matte black + black chrome + smoke glass





OSMAN 560.17 / matte black + brushed brass + clear glass  
OSMAN 560.34 / matte black + black chrome + smoke glass



OSMAN 560.17 / matte black + brushed brass + clear glass





OSMAN 560.42 / matte black + brushed brass + clear glass  
OSMAN 560.16 / matte black + brushed brass + clear glass





OSMAN 560.64 / matte black + black chrome + smoke glass



OSMAN 560.34 / matte black + black chrome + smoke glass





OSMAN 560.31 / matte black + brushed brass + clear glass



OSMAN 560.21 / matte black + brushed brass + clear glass

QUADRANTE  
CODE 505

DESIGN BY  
ROBERTO GIACOMUCCI

YEAR  
2015



QUADRANTE 505.12 / matte black





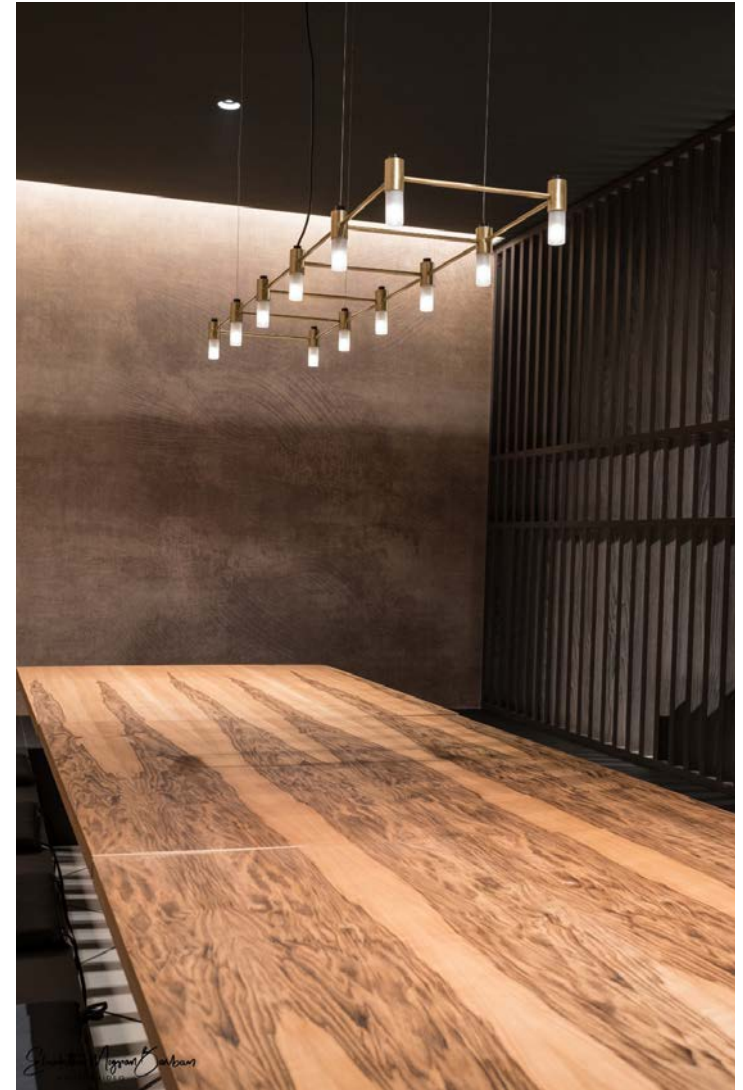
QUADRANTE 505 DETAIL / matte black



QUADRANTE 505.12 / matte black



Bada Korean Restaurant, Italy  
QUADRANTE 505.12 / brushed brass





THULA  
CODE 562

DESIGN BY  
FEDERICA BIASI

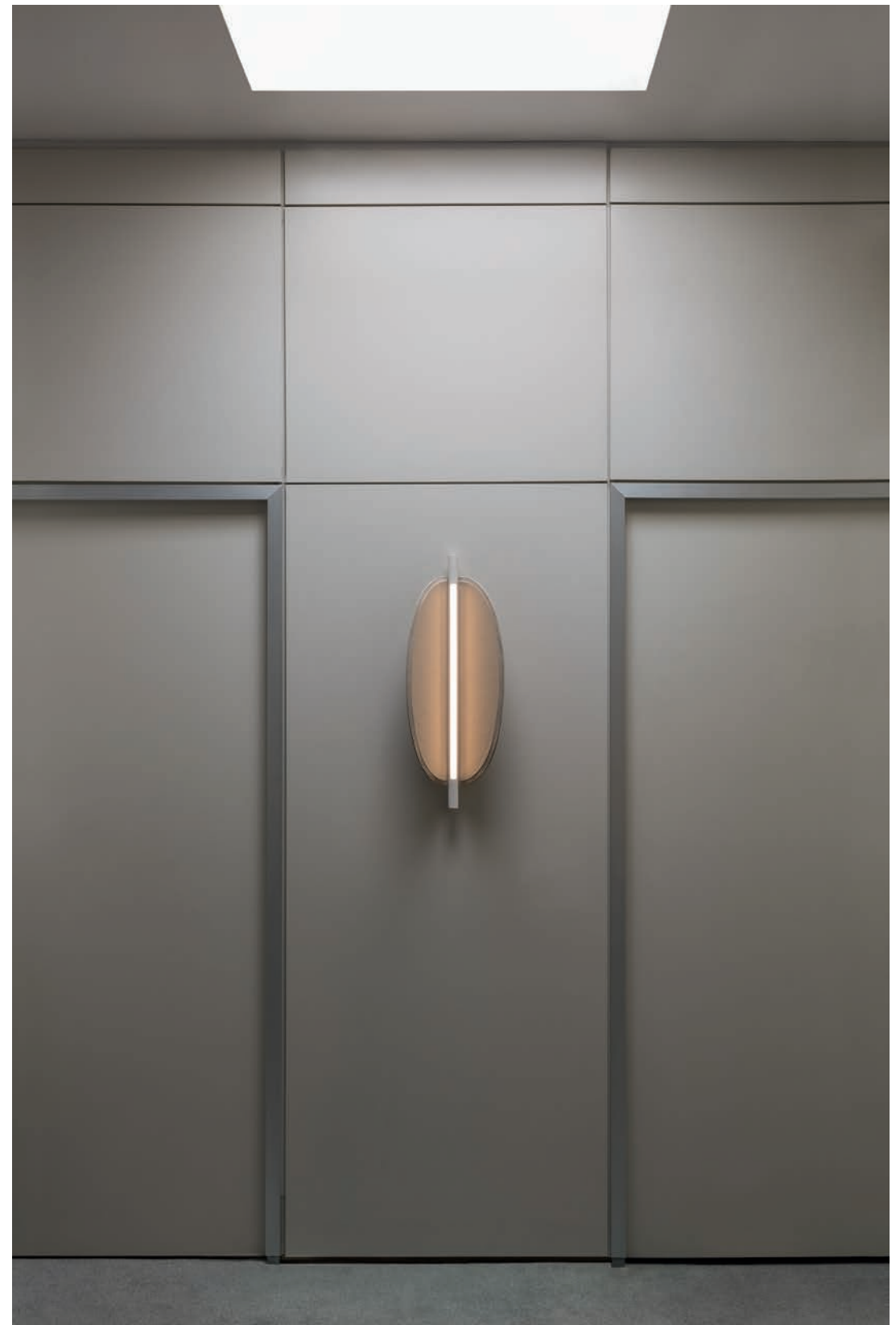
YEAR  
2021



THULA 562.21 / sand black + beige quilted leather  
THULA 562.22 / sand black + beige quilted leather



THULA 562.41 / beige + beige quilted leather



235

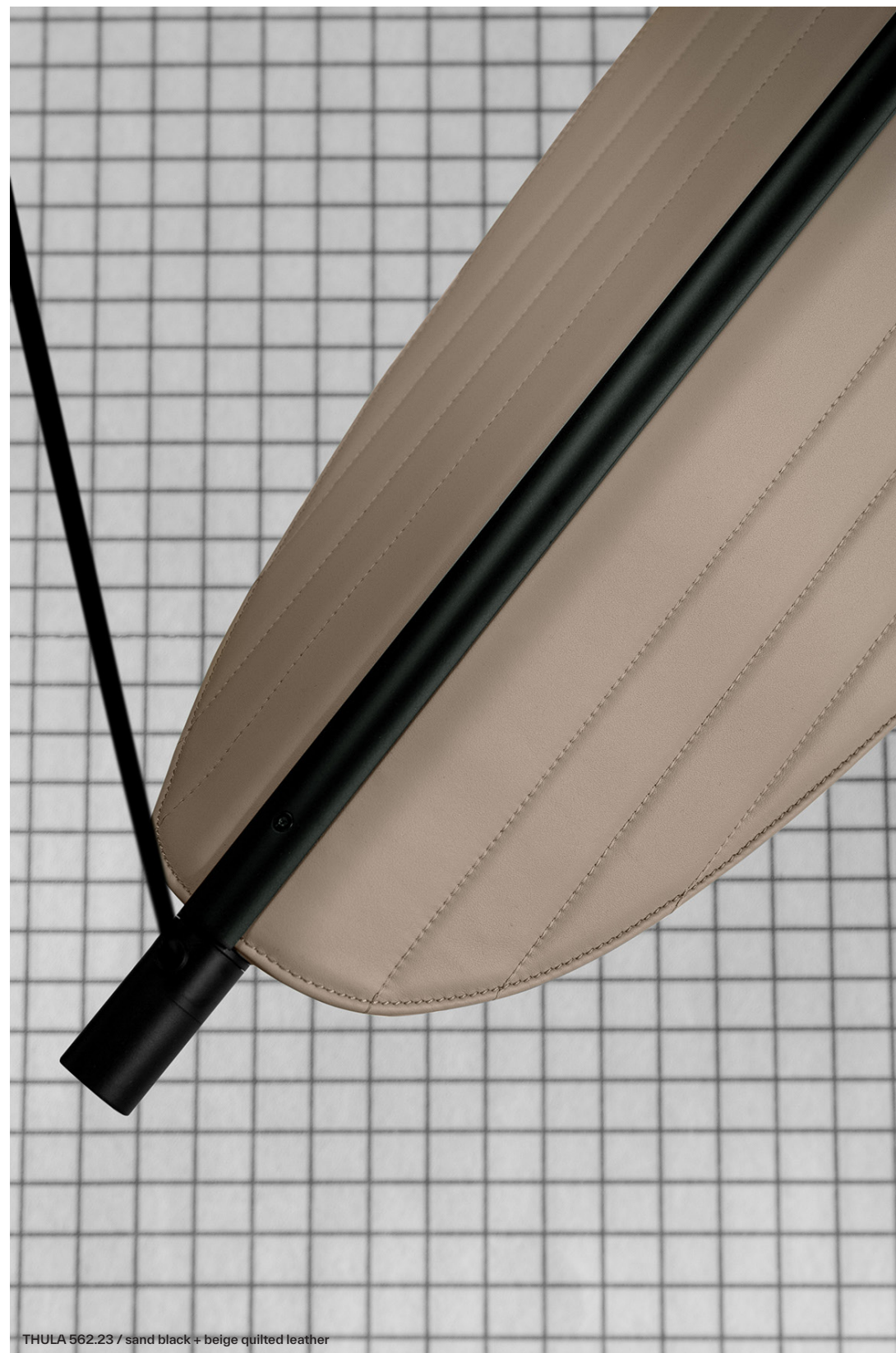
THULA

TOOY





Sydney, project by Simone Haag  
THULA 562.41 / beige + beige quilted leather



THULA 562.23 / sand black + beige quilted leather



THULA 562.23 / sand black + light oak

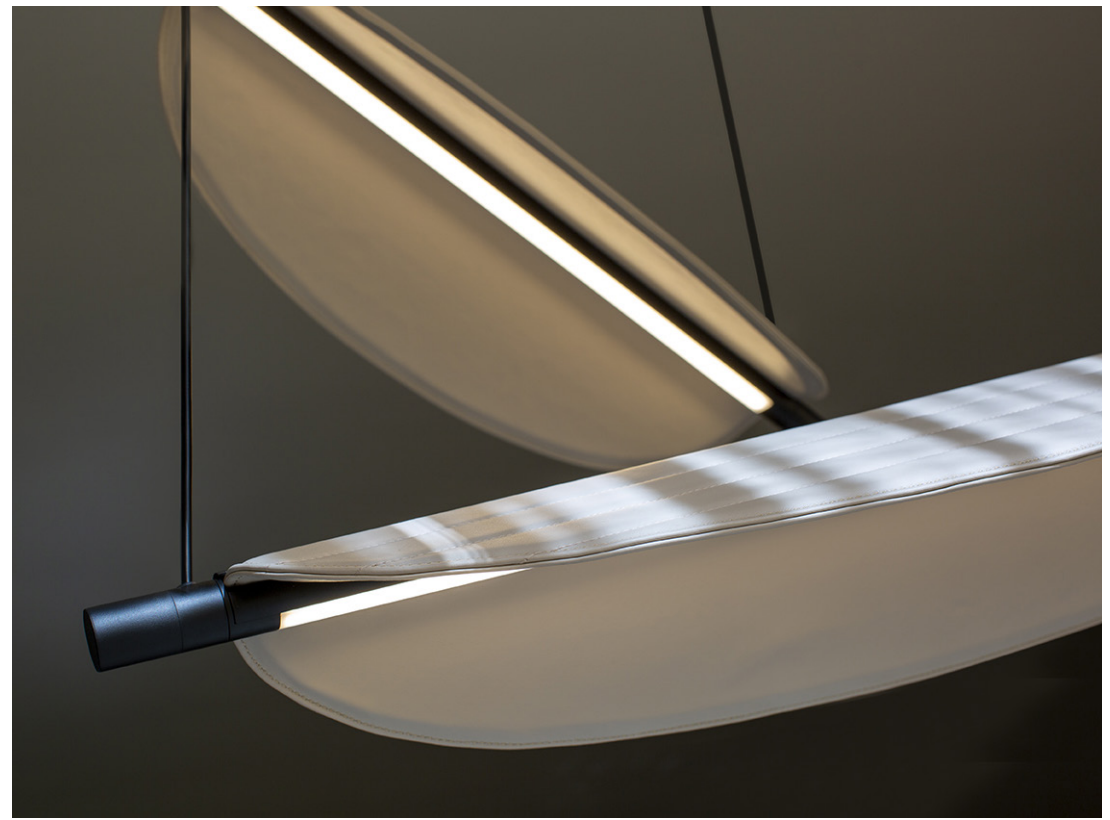






THULA 562.23 / sand black + light oak





THULA 562.22 / sand black + beige quilted leather





THULA 562.42 / beige + light oak





THULA 562.47 / sand black + satin nickel







THULA 562.43 / sand black + canaletto walnut





THULA 562.23 / sand black + canaletto walnut  
THULA 562.22 / sand black + canaletto walnut  
NASTRO 563.62 / terracotta + brushed brass





THULA 562.23 / sand black + canaletto walnut  
THULA 562.22 / sand black + canaletto walnut



Manerba, Photo: FTfoto, Styling: Fulvia Carmagnini  
THULA 562.47 / beige + satin nickel

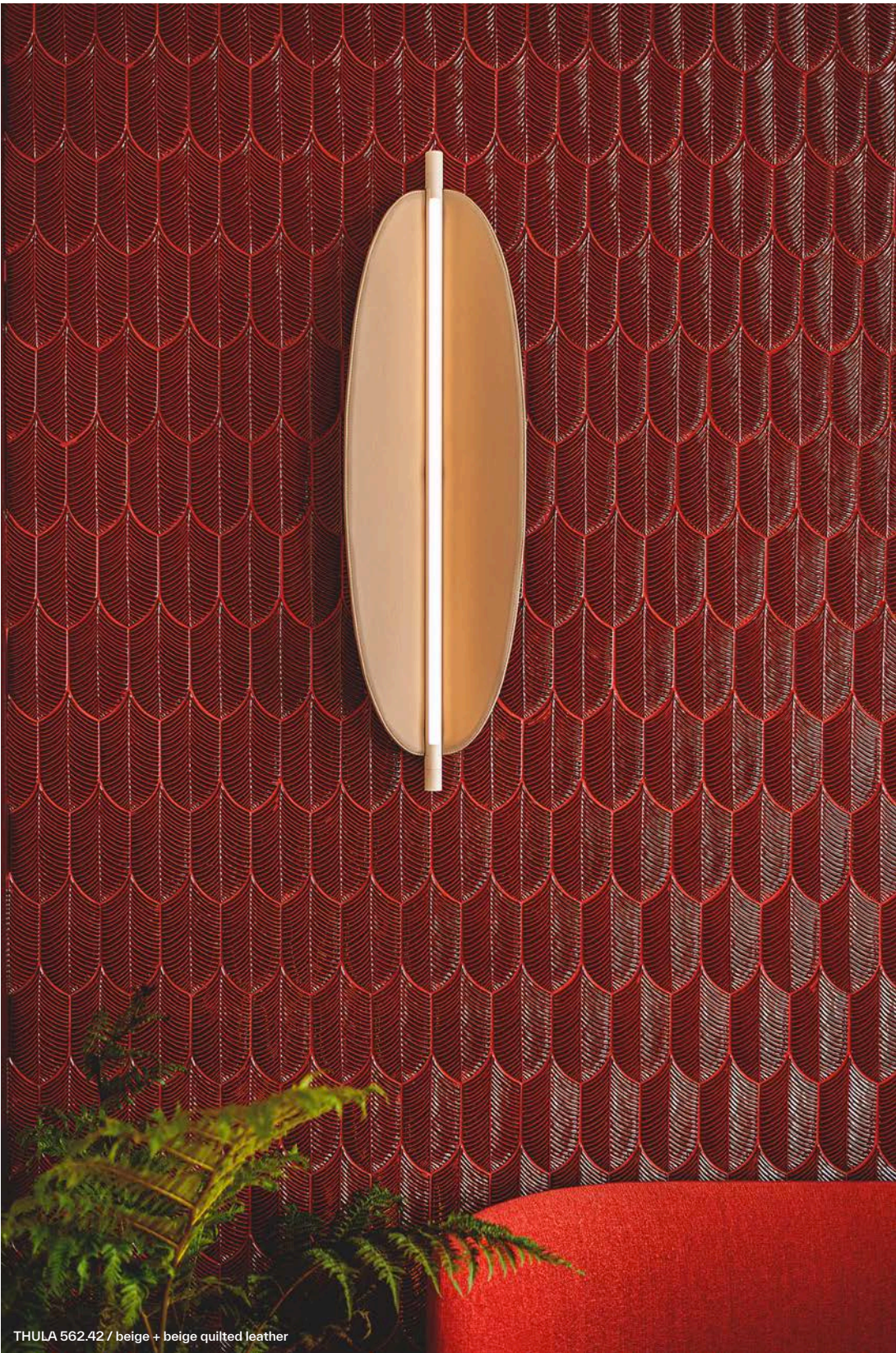




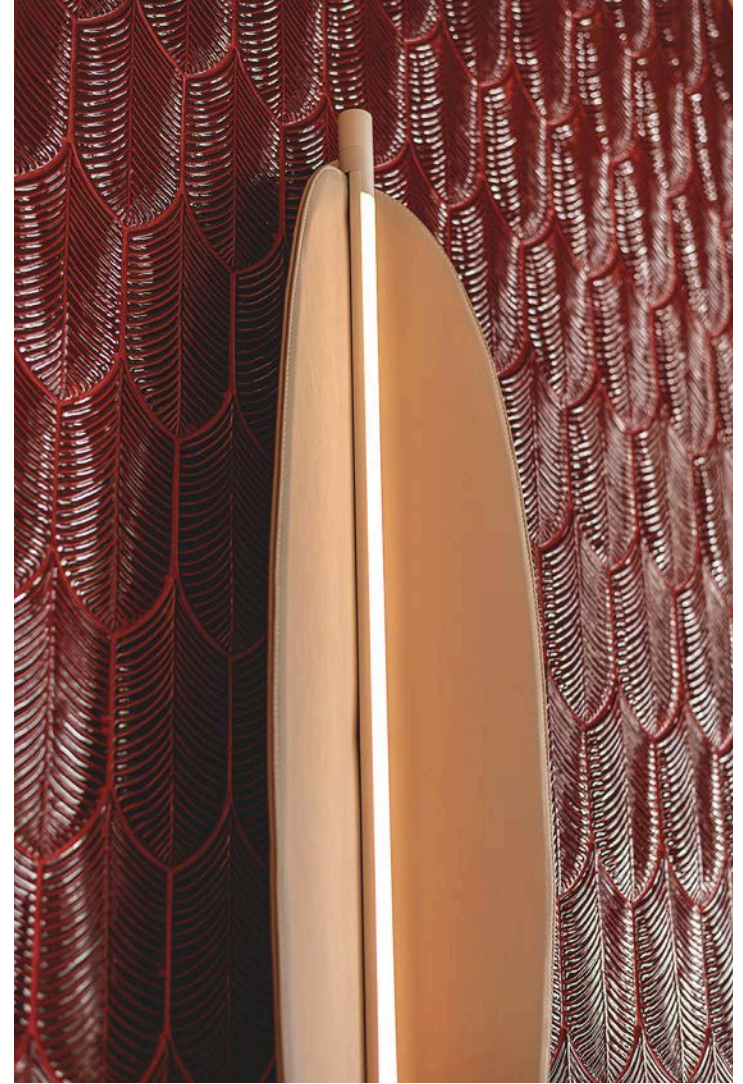
THULA 562.42 /beige + beige quilted leather







THULA 562.42 / beige + beige quilted leather





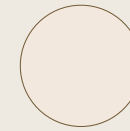
IT Il codice colore sotto l'immagine si riferisce al colore dell'articolo fotografato. I colori degli articoli illustrati sono riprodotti il più fedelmente possibile, compatibilmente con i limiti tecnici della stampa e sono suscettibili di piccole variazioni di tonalità. Colori "custom" sono disponibili su richiesta su tutte le collezioni ad un costo aggiuntivo.

ENG The colour-code under each image is related to the colour of the photographed article. The colours of the illustrated articles are reproduced the most faithfully possible, in line with the technical limits of printing and small variations of tone are possible. Custom colors are available upon request across all collections at an additional cost.

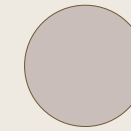
COLORS



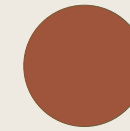
**C2**  
Nero opaco  
Matte black



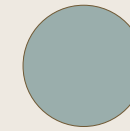
**C22**  
Beige  
Beige



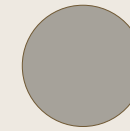
**C23**  
Guscio d'uovo  
Eggshell



**C25**  
Terracotta  
Terracotta



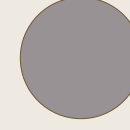
**C26**  
Grigio-verde  
Greenish-grey



**C30**  
Grigio luce  
Light grey



**C41**  
Ottone spazzolato  
Brushed brass



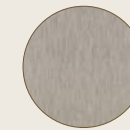
**C46**  
Grigio sabbia  
Sand grey



**C48**  
Cromo nero  
Black chrome



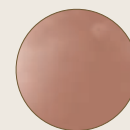
**C50**  
Peltro  
Pewter



**C68**  
Nichel satinato  
Satin nickel



**C74**  
Nero sabbia  
Sand black



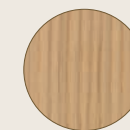
**C99**  
Rame  
Copper



**L01**  
Pelle bicolore  
Blu/brown leather



**L02**  
Pelle Beige  
Beige leather



**W01**  
Frassino  
Ash



**W02**  
Noce Canaletto  
Canaletto walnut



**W03**  
Rovere chiaro  
Light oak



**M01**  
Cemento  
Concrete



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